

## **Knowledgespeak to deliver real-time insights from industry leaders at the Frankfurt Book Fair**

Chennai, India, September 29, 2010: Scope eKnowledge Center, the publishers of the STM industry news service, Knowledgespeak ([www.knowledgespeak.com](http://www.knowledgespeak.com)), will be conducting a series of interviews with select industry executives at the upcoming Frankfurt Book Fair, October 6-8. The goal is to provide a unique real-time perspective from the vantage points of established leaders within the STM industry, inspired by the live events taking place at the Book Fair itself.

Since its inception in 2005, Knowledgespeak has published several dozen exclusive interviews with senior executives, covering different topics of interest to information industry professionals. In a slight departure from this traditional Knowledgespeak Executive Interview feature, industry leaders will be interviewed on site, at the Frankfurt Book Fair. The interviews will be held at the Scope stand (4.2 H448), to allow the interviewees to engage with attendees; the interview will also be published in the Knowledgespeak newsletter.

Among the executives to be interviewed are:

- Andrew Richardson, Managing Director Europe, Vice President Business Development, Wolters Kluwer Health Medical Research
- Marty Kahn, CEO, ProQuest
- Fred Dylla, Executive Director, AIP
- William Park, CEO, DeepDyve
- Judith Barnsby, Head of e-Development, IOP
- Tim Collins, President, EBSCO Publishing
- Keith MacGregor, Executive Vice President, Scientific and Scholarly Research, Thomson Reuters
- Victor Henning, Co-Founder & CEO, Mendeley Limited

Please visit [www.knowledgespeak.com/FBFinterviews.asp](http://www.knowledgespeak.com/FBFinterviews.asp) for the most up-to-date interview schedule. Frankfurt Book Fair visitors are welcome to attend the interview sessions.

### **About Knowledgespeak**

Knowledgespeak is a free news service published by Scope e-Knowledge Center, a leading information and research company. The service is particularly relevant for professionals who need to understand and respond to the continuous challenges of the STM publishing industry. Launched in June 2005, the service has become the benchmark for STM news and is widely read by people who matter in this industry across over 80 countries worldwide. To sign up for the daily Knowledgespeak newsletter, please visit <http://www.knowledgespeak.com/subscribnewmove.asp>.

## About Scope eKnowledge Center

Scope eKnowledge Center, a Quattro Group company, is an award winning provider of outsourced, cost-effective content enhancement and knowledge services to the global information industry. Scope uses a combination of deep subject matter expertise in a number of business and STM domains, innovative technology and proprietary intellectual property to provide world class services. In operation for over 24 years, Scope has built a clientele loyal to its abstracting, indexing, semantic enrichment, database/directory development and content authoring solutions.

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