



A **Quattro** Group Company

**Scope announces the launch of its pr**o**dig**i**™ Product Lab**  
***For ideation and development of platforms that help achieve non-linear business models and scale in operations***

Chennai, India, Feb/02/2012: Scope eKnowledge Center (Scope), a leading knowledge services company, announced today the launch of **pr**o**dig**i**™**, the company's Product Lab for conceptualizing and developing technology products enabling digital delivery. The Lab was inaugurated by one of Scope's prestigious customers and Raman Roy, Chairman, Quattro Global Services Ltd., Scope's parent.

The lab is the outcome of the success of Scope's key strategic initiative of 2011 - Productization. Potential customers have shown considerable interest in Scope's technology-enabled service delivery products such as the *ConSC/se™* content abstraction solution and the *DataMan™* enterprise data management solution. Towards further consolidating its productization efforts, fostering innovation and achieving scale, Scope has established this Product Lab that will allow groups responsible for technology, product and operations to come together. The lab will enable these teams ideate, develop and deliver superior technology-based service delivery platforms aligned with customer demand, thereby building scale and maturity in existing products, and supporting future productization efforts.

"We have made a very solid beginning in 2012 thanks to our productization initiatives in the areas of **Content Abstraction, Author Data Management, Smart Content, Data Management** etc. Scope's product platforms bolstered by SME curation, coupled with focused go-to-market efforts, have resulted in significant visibility for the Scope brand and improved the perception of its service capabilities among the user community" commented Tram Venkatraman, President of Scope.

M. A. Eswaran, Scope's Senior Vice-President, added, "The teams have worked very hard towards scaling Scope's products, and corporate enterprises have expressed interest in forging strategic alliances that leverage Scope's service delivery capabilities through such products to increase their own speed to market. With many more service capabilities ready for productization, Scope proposes to make consistent investments to enhance the infrastructure and functionality of the Product Lab in the future as well."

**About Scope eKnowledge Center**

Scope eKnowledge Center, a Quattro Group company, is an award winning provider of outsourced, cost-effective content enhancement, data management, and intellectual property and research services to the global information industry. In operation for over 24 years, Scope uses a combination of deep subject matter expertise in a number of business and STM domains, innovative technology and proprietary intellectual property to provide world class services. Scope is also the publisher of the daily *Knowledgespeak* newsletter, the authoritative news service focusing on the STM information industry.