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## **Scope presentation at Hot Spot stage to focus on Non-English STM Literature and enhancing discoverability**

Chennai, India, September 29, 2011: Content enhancement and knowledge services provider Scope eKnowledge Center (Scope) has announced that the company will be presenting at the Hot Spot Professional & Scientific Information (Hall 4.2) on October 13, 2011, from 1015 hrs – 1045hrs at the upcoming Frankfurt Book Fair. Elizabeth (Betsy) Donohue, Associate Vice President-Content Consulting, will be presenting Scope's ideas on the topic 'Non-English STM Literature and Enhancing Discoverability.'

Scope's presentation will provide insights on how to meet some of the challenges of making Non-English literature more 'discoverable.' Given the growing importance of non-English literature to the global research community, the key challenges in the translation of non-English documents and providing content for English language A&I will be discussed.

With plug & play multimedia stands, exclusive meeting areas and live presentation platforms, Frankfurt Hot Spots are vibrant nodes of innovation at the world's largest gathering of publishing and media content professionals. Hot Spot exhibitors and presenters range from technical specialists and digital content providers to marketing pioneers and Internet innovators. Each Hot Spot focuses on one industry sector of emerging innovation.

During the Fair, Scope will showcase its new services including its unique content abstraction/summarisation solution; author data clean-up and disambiguation services; and English abstracting and indexing from non-English literature. Attendees are invited to visit the Scope stand (J410, Hall 4.2) to discover more about these and other services offered by the company. Scope representatives will be on hand to discuss Scope's unique assisted automation approach that blends the use of appropriate technologies with rich Subject Matter Expertise (SME) to deliver scalable, cost-effective and high-value output.

### **About Scope eKnowledge Center**

Scope eKnowledge Center, a Quattro Group company, is an award winning provider of outsourced, cost-effective content enhancement and knowledge services to the global information industry. The company uses a combination of deep subject matter expertise in a number of business and STM domains, innovative technology and proprietary intellectual property to provide world class services. In operation for over 25 years, Scope has built a clientele loyal to its abstracting, indexing, semantic enrichment, database/directory development and content authoring solutions.

Scope is also the publisher of the daily Knowledgespeak ([www.knowledgespeak.com](http://www.knowledgespeak.com)) newsletter, an authoritative news service focusing on the STM information industry.

**For more information, please contact:**

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