



A Quotri Group Company

ASTM International partners with Scope for enhancing the findability of its Digital Library content

Chennai, India, 07/11/2011: Scope eKnowledge Center (Scope), a leading content enhancement and knowledge services provider, has been selected by ASTM International, the globally recognized leader in international standards development, for its subject matter expert (SME)-curated knowledge mining and indexing services.

Under the agreement, Scope will be developing a domain-specific, multi-level taxonomy for the vast array of content within ASTM's *Standards and Engineering Digital Library* (SEDL). With over 1,400 ebooks, 60,000 articles and chapters, and 12,000 standards, the ASTM *Standards and Engineering Digital Library* is one of the world's most comprehensive engineering resources. Scope will also develop facets with a taxonomic structure to enable robust cross domain search, as well as create an expanded list of keywords to be mapped to the taxonomy and facets accordingly. This content enhancement project aims to provide a more precise search experience to the Digital Library end users, allow drilled-down navigation, as well as the ability to conduct effective searches across content domains.

Scope is known in the industry for its "assisted automation" approach that blends the use of appropriate technology with subject domain expertise for scalable, cost effective and high-value results for its clients worldwide. To execute this project specifically, Scope has developed a team that includes taxonomy experts and software specialists, as well as an array of domain experts from the diverse breath of industries served by ASTM.

"I speak for the whole of the Scope team in saying that we are extremely pleased to be working with an internationally recognized and respected organization such as ASTM International," shared Tram Venkatraman, President of Scope. "The ability to optimize the mix of technology and subject matter expertise is Scope's forte. We look forward to leveraging this strength to support ASTM International's commitment to the development and dissemination of high-quality standards and technical information in increasingly diverse fields."

ASTM's Director of Product Development and Marketing, David von Glahn, comments, "We selected Scope's SME-curated knowledge mining and indexing solution after an in-depth review of a number of vendor's proposals to address our content enhancement goals. We were impressed by Scope's ability to offer a robust approach and are confident that the manual curation provided by their subject matter experts will deliver a significantly improved search experience for our end users."

About Scope eKnowledge Center

Scope eKnowledge Center, a Quattro Group company, is an award winning provider of outsourced, cost-effective content enhancement and knowledge services to the global information industry. Scope uses a combination of deep subject matter expertise in a number of business and STM domains, innovative technology and proprietary intellectual property to provide world class services. In operation for over 24 years, Scope has built a clientele loyal to its abstracting, indexing, semantic enrichment, database/directory development and content authoring solutions. Scope is also the publisher of the daily *Knowledgespeak* newsletter, the authoritative news service focusing on the STM information industry.

About ASTM International

ASTM International is a globally recognized leader in the development and delivery of international voluntary consensus standards. ASTM's leadership in international standards development is driven by the contributions of its members: more than 30,000 of the world's top technical experts and business professionals representing 140 countries. Working in an open and transparent process and using ASTM's advanced electronic infrastructure, ASTM members deliver the test methods, specifications, guides and practices that support industries and governments worldwide. Today, over 12,000 ASTM standards are used around the world to improve product quality, enhance safety, facilitate market access and trade, and build consumer confidence.

For more information, please contact:

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